



Officials during the event organised by the Institute of Management Studies on Tuesday.

VC urges students to focus on learning & skill development during 'Launchpad'

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The Institute of Management Studies (IMS) of Kurukshetra University organised 'Launchpad: The Stepping Stone to Academic Journey', a welcome programme for students newly admitted to the BBA and MBA programmes.

Speaking on the occasion, chief guest and Vice-Chancellor Som Nath Sachdeva said admission to a university was not merely the beginning of a journey towards earning a degree, but also an important opportunity to shape one's personality, outlook and future.

He urged the students to set clear goals and move forward with continuous learning, hard work and the courage to face challenges. He encouraged them to make positive use of every opportunity available to them and emphasised

the need to develop practical skills alongside academic knowledge.

Additional Chief Secretary to the Haryana Government Roshan Lal Saini provided guidance on preparing for the UPSC and other competitive examinations. He said academic knowledge alone was not sufficient to succeed in competitive examinations, stressing that discipline, time management, consistent study, self-confidence and patience were equally important.

Director of NMIMS Chandigarh, Dr Jyotsna Singh, spoke about the relationship between success and failure. She said failure should not be viewed as an end, but as an opportunity to move forward, learn from setbacks and improve oneself.

Executive life coach and mentor Shivani Adaya introduced the students to essential life skills through an

engaging presentation and a series of interactive activities.

Director, IMS, Siddharth Bhardwaj, said the institute aimed not only to provide quality education but also to prepare students for industry requirements, competitive examinations and the professional challenges of the future.

Deputy Director, Public Relations, Dr Jimmy Sharma, said Spectrum-2026, the newsletter of the Institute of Management Studies, was also released during the programme. In addition, the IMS Training and Placement Team took forward the process of digitising the institute's records during the event. The initiative will facilitate the systematic maintenance of students' placement records, training activities and related information, while ensuring their easy retrieval and access whenever required.

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